



Helga Drosdat	Miryam Husain	Dieter Mader	Astrid Oberniedermayr	Bettina Frey
Patek de Maripá	Apolo do Salto	Ourofino ElFar	Norte do Conforto	Urano de Maripá

Horse fair PFERD WELS, Austria

28 April – 1 May, 2012

From April 28 until May 1st, 2012 the five vitrine stallions Apolo do Salto, Norte do Conforto, Ourofino ElFar, Urano de Maripá and Patek de Maripá were presented by Astrid Oberniedermayr, Dieter Mader and team at horse fair “PFERD WELS” in Austria.

They arrived on Friday afternoon and from Saturday until Tuesday (1. of May – day of labour - is a holiday in Austria and Germany) they were presented two times per day in the outdoor show arena as well as in the arena in hall 4. Furthermore, the organizer of the gala show “Night of horses” (Nacht der Pferde) invited the Mangalarga Marchador vitrine project to participate three times in the night show.



The whole presentations were a big success again. On our way to the arenas people stopped us asking what kind of breed those beautiful horse are. We distributed more than 500 brochures during the show as well as after the show at our stand.

People applied for testriding and want to visit our stable to testride the Mangalarga Marchador stallions and get more information. Many people asked about prices and sales horses.



During the night show the Mangalarga Marchadores got a "big hand" from the spectators. In the last show on the 3rd day people didn't stop clapping their hands during the whole presentation.



Astrid with
Norte do Conforto



Dieter with
Ourofino ElFar



Between the presentation times and the night show we used an obstacle track on the fair ground to show to the public that the Marchadores are really brave and with jumping qualities. None of the stallions hesitated to jump over the obstacles. Horses without frontiers.

Bettina with
Urano de Maripá



Helga with
Patek de Maripa



Our show colleagues of other breeds realized that these stallions are very calm, cool and relaxed and of excellent behaviour. They also commented their beauty.

We realize that the breed of Mangalarga Marchador gets more and more known and that the vitrine horse project will be a big success for the breed in Europe. The seed starts growing slowly but surely

After this successful participation in PFERD WELS the vitrine stallions arrived healthy in Dieter Mader's stable and enjoy a rest of two days in the pastures under the springtime sun before we continue the training for the presentations at CHIO in Aachen in July.



The horses got a shower every day after the shows.

Kronen Zeitung **ORF** **oo** RADIO OBER ÖSTERREICH

Showabende

NACHT DER PFERDE

WELS powered by **STRABAG**

im Rahmen der **PFERD WELS**

3 einzigartige Showabende mit internationalen Topstars:

- » Guillaume Assire Becar
- » Westernstar Grischa Ludwig
- » Nationalgestüt Kladruby
- » Voltigiergruppe Club 43

Messe Wels www.pferd-wels.at

Sa 28. - Mo 30. April
Beginn: Sa & So 19.30 Uhr / Mo 18.00 Uhr

HOFURTHNER Raiffeisenbank **geticket.com**

Kartenverkauf: Raiffeisenbank in OÖ, bei allen Ö-Ticket Verkaufsstellen
Anzahl der Plätze ist begrenzt. Bitte frühzeitig reservieren!

We would like to thank ABCCMM for this great support in marketing the Mangalarga Marchador breed in Europe as well as the breeders Magdi Shaat, Marcelo Baptista de Oliveira, Antonio Santos Silva and Paulo Guilherme Monteiro Lobato Ribeiro for the trust in us to train and present their wonderful stallions! Thank you!

